



SOCIAL MEDIA RESOURCES

Help us spread the word about Rheumatic Disease Awareness Month online! Organizations and individuals are encouraged to utilize the following resources when sharing information on your websites or social media channels.

HASHTAG

- If you are sharing information about rheumatic diseases on social media in September, be sure to use our official hashtag, **#RDAM**.

PROFILE PHOTO

- Help spread the word about Rheumatic Disease Awareness Month by changing your social media profile photo to the graphic below.



September is
RHEUMATIC
DISEASE
AWARENESS
MONTH

SHARE A RHEUM SELFIE

- Rheumatic diseases impact individuals from all different walks of life. Help put a face to your rheumatic disease and your personal experience by sharing a “Rheum Selfie” on Facebook or Twitter using the hashtag **#RheumSelfie!**

CONNECT WITH ACR AND SIMPLE TASKS ON SOCIAL MEDIA

- ACR on Facebook: <https://www.facebook.com/Rheumatology/>
- ACR on Twitter: <https://twitter.com/ACRrheum>
- ACR on LinkedIn: <https://www.linkedin.com/company/american-college-of-rheumatology>
- ACR on YouTube: <https://www.youtube.com/user/AmerCollRheumatology>
- Simple Tasks on Facebook: <https://www.facebook.com/ACRSimpleTasks/>
- Simple Tasks on Twitter: <https://twitter.com/ACRSimpleTasks>
- Simple Tasks on YouTube: <https://www.youtube.com/user/ACRSimpleTasks>

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utilize
resources.

SPONDYLITIS
LUPUS
GOUT
JIA Sjögren's
OSTEOARTHRITIS
temporal arteritis
Behçet's Disease



SOCIAL MEDIA RESOURCES *continued*

SAMPLE SOCIAL MEDIA POSTS

Organizations and individuals are encouraged to download, tailor, and share the following social media posts in your communications about RDAM 2016.



[Sample Social Media Posts](#)

Sample Social Media Posts

Facebook

- September is Rheumatic Disease Awareness Month! *Learn more from the American College of Rheumatology and the Simple Tasks campaign:* <http://ow.ly/jAT6301NSgd> #RDAM
- There are more than 100 rheumatic diseases, but together we have one voice! *In honor of Rheumatic Disease Awareness Month, learn how you can advocate for yourself and fellow rheum patients:* <http://ow.ly/jAT6301NSgd> #RDAM
- Did you know? Rheumatic diseases are the leading cause of disability in the U.S. *Learn more this Rheumatic Disease Awareness Month:* <http://ow.ly/jAT6301NSgd> #RDAM
- Many people living with rheumatic diseases can go years before seeking treatment or receiving a correct diagnosis for their disease. *Learn about the symptoms to watch for during Rheumatic Disease Awareness Month:* <http://ow.ly/jAT6301NSgd> #RDAM
- More than 52.5 million Americans live with some form of rheumatic disease, but medical research funding lags far behind other diseases and conditions. *Learn more:* <http://ow.ly/jAT6301NSgd> #RDAM
- Did you know? Rheumatic diseases affect children, too! Approximately 300,000 children in the U.S. live with some form of rheumatic disease. *Learn more:* <http://ow.ly/jAT6301NSgd> #RDAM

Twitter

- September is #RDAM! *Learn more from @ACRheum & @ACRSimpleTasks:* <http://ow.ly/jAT6301NSgd>
- There are 100+ rheumatic diseases, but together we have one voice! *Learn how you can advocate:* <http://ow.ly/jAT6301NSgd> #RDAM
- Did you know? Rheumatic diseases are the leading cause of disability in America <http://ow.ly/jAT6301NSgd> #RDAM
- Many w/ rheumatic diseases go years before treatment or diagnosis occur. *Help raise awareness:* <http://ow.ly/jAT6301NSgd> #RDAM
- Research funding for rheumatic diseases lags behind other diseases & conditions. *Learn more:* <http://ow.ly/jAT6301NSgd> #RDAM
- Did you know? 300,000 U.S. children live with some form of rheumatic disease. *Learn more:* <http://ow.ly/jAT6301NSgd> #RDAM