



EVENT MEDIA ADVISORY

Media advisories are a concise way to alert your local media about your event or initiative for Rheumatic Disease Awareness Month. Organizations are encouraged to download and tailor the following media advisory template to suit the needs of your event.



[Sample Event Media Advisory](#)

MEDIA ADVISORY

[Insert Organization Name] to Host Rheumatic Disease Awareness Month Event

WHAT: *[Insert Organization Name]* invites the community to attend *[Insert event name or description]* to raise awareness for Rheumatic Disease Awareness Month. *[Insert two to three sentences to describe your event.]*

WHEN: *[Insert the date and time of the event]*

WHO: *[Insert the name of your organization and a brief description]*

WHY: September 2016 marks the first annual Rheumatic Disease Awareness Month. Rheumatic diseases are the nation's leading cause of disability, affecting nearly one in four Americans. More than 52.5 million Americans – young and old – live with painful, debilitating, and life-threatening rheumatic diseases, including rheumatoid arthritis, lupus, gout, and juvenile idiopathic arthritis. Although there is no cure for rheumatic disease, early intervention by a trained rheumatologist can help patients manage symptoms and maintain a normal quality of life.

WHERE: *[Insert event address, telephone number, website]*

LEARN MORE: For more information about the event, contact *[insert media contact name, email, phone]*. For more information about rheumatic diseases and to learn how you can make a difference during Rheumatic Disease Awareness Month, visit the Simple Tasks website at www.SimpleTasks.org.

