



# BLOG POST

Organizations are encouraged to download and tailor the following blog post when sharing information about Rheumatic Disease Awareness Month. Placeholders are included in the template for those who wish to tailor the information to a specific rheumatic disease.



[Sample Blog Post](#)

## Help Us Raise Awareness for *[Insert Disease Name]* this September!

Mark your calendars: **September is the first annual Rheumatic Disease Awareness Month (RDAM)!** We're excited to support this important awareness month with the American College of Rheumatology and its national public awareness campaign, Simple Tasks. The theme for RDM 2016 is **"Hundreds of Diseases, One Voice."** What better time to raise awareness about *[Insert disease name]*? Unfortunately, not many people fully understand *[Insert disease name]* symptoms and its complications – but speaking together as one voice, we can change that during RDM 2016!

### How Can I Participate in RDM 2016?

The Simple Tasks website ([www.SimpleTasks.org](http://www.SimpleTasks.org)) and the official RDM 2016 hashtag, **#RDAM**, are great places to start. On the website you will find information about how to participate in RDM 2016 on social media, ideas for hosting a local awareness event, instructions for conducting outreach to your local media and lawmakers, and more!

Here is additional information about *[Insert disease name]* that we encourage you to share during RDM 2016:

#### What is *[Insert Disease Name]*?

*[In this section, describe the disease, its symptoms, and the complications it poses to those affected.]*

#### Who is affected by *[Insert Disease Name]*?

*[In this section, provide a profile of the kinds of people who suffer from the disease and who is at risk. You can also mention the number of Americans affected by it. The American College of Rheumatology's Diseases & Conditions webpage may be a useful reference for this section.]*

#### What is *[Insert Your Organization Name]* doing for RDM 2016?

*[In this section, introduce any initiatives, events, new research opportunities, or call to action your organization is participating in. Indicate why it is important, and why people should raise awareness around this disease.]*

Thanks for helping us spread awareness during Rheumatic Disease Awareness Month!

raise awareness.

SPONDYLITIS  
LUPUS  
GOUT  
JIA Sjögren's  
OSTEOARTHRITIS  
temporal arteritis  
Behçet's Disease